

## WINDSOR, ONT., CANADA

Geographically, Windsor is the most southerly city in Canada, located nearly 400 miles south of the main boundary line; we penetrate the industrial centre of the United States, and are within 12 hours by rail of half of its population. It is bounded on the north and south by the deep waters of Lake St. Clair and Lake Erie; while the Detroit River, the greatest shipping stream in the world, flows by our door, carrying annually a freight tonnage equalled in the world only at the Bosphorus. So by steamship and five great railroads the output of our industries is moved to the markets of the world.

We have the largest automobile plant in the British Empire, and over 70% of all automobile production in Canada comes from our community. Here capital and labor work together, the large payrolls bring us the best of skilled labor.

Windsor possesses fine schools and a fine educational system and takes front rank in churches, banks, theatres, public institutions. Parks, golf courses, bathing beaches, lake and river excursions, afford unsurpassed recreational advantages.

Underneath the entire area of Windsor there is a solid bed of salt 270 feet thick. In each square mile are 433,000,000 tons. Chlorine, so essential to textile and paper mills, and caustic soda for oil refining and soap making are manufactured here in unlimited quantities.

The great Ford Motor Co. of Canada Ltd., the Chrysler, the General Motors, Bendix-Eclipse of Canada Ltd., Motor Products Corporation are just a few of the 150 nationally known American industries which have established their Canadian branches in our city.

In 1937 1,029,884 cars entered Canada at Windsor and Walkerville using bridge, tunnel and ferry, nearly 3000 cars a day. This gateway leads all others in Canada in number of tourist cars entering.

The Ambassador Bridge connecting Windsor and Detroit cost \$22,000,000. The vehicular tunnel beneath the Detroit river was completed in 1930 at a cost of \$25,000,000.

The Windsor-Detroit Tunnel is one mile long, the bore is 33 ft., roadway 22 ft., head clearance 13½ ft. Regular service of 14 buses make 141 trips daily each way and carry about 11,000 passengers daily. 574 light boxes light the tunnel and 24 fans with capacity of 1,500,000 cubic feet of fresh air per minute furnish ventilation.